



PARTNERSHIP OPPORTUNITIES

Landscape Pleasures 2022



PARRISH ART MUSEUM

Detail of Jennifer Bartlett, *At Sands Point #16*, 1985-1986



Georgica Cove Residence, Jeff Mendoza, Principal, J. Mendoza Gardens

THE HORTICULTURAL HIGHLIGHT OF THE SEASON
FOR GARDENERS & GARDEN-LOVERS

LANDSCAPE PLEASURES

Saturday, June 11 & Sunday, June 12, 2022

This two-day horticultural event offers a Saturday morning symposium featuring world-class lecturers and garden experts, and a Sunday afternoon filled with self-guided tours of magnificent Hamptons' estates.

Symposium Speakers | Laurie Olin, David Hocker, Joe Wahler

Garden Tours | Georgics Cove Residence, The Trees Property



Midsummer Dinner Benefit, August 2021. Photo: Joe Schildhorn/BFA.com.

ATTENDEES

The Landscape Pleasures audience varies from individuals with sophisticated interests and gardening knowledge to those attracted by the topic.

A select audience of approximately 225 affluent Hamptons' second homeowners and year-round residents attend the symposium. Sponsor level ticket holders gather for the Benefit Committee cocktail party on Saturday evening.

On Sunday, 350 plus individuals who reside in the area, have weekend homes here, or travel to the East End for the event, will tour the gardens.

PATRON LEVEL SPONSOR | \$7,500

The Parrish Art Museum works with its partners to tailor a sponsorship package that best promotes their brand's messaging and core principles

- (8) Eight Benefactor tickets to Landscape Pleasures for the entire weekend program, including Saturday evening cocktail reception
- Full Page color advertisement in the Landscape Pleasures Journal, distributed at the Symposium and at all garden sites (500+ impressions)
- Logo inclusion on event evite mailed to Museum's top donors (reach of 3K)
- Listing of one of your corporate officers as a Corporate Chair on the invitation e-blast (reach of 24K)
- Sponsor recognition in an additional dedicated e-blast (reach of 24K)
- Display opportunity at the event and ability to distribute promotional material
- Acknowledgement in numerous press releases and tip sheets
- Listing on the Landscape Pleasures page of the Museum's website
- Opportunity to host a private tour of a Parrish exhibition for your company's employees or clients for up to 20 guests
- Corporate member privileges at the Museum for one year



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SPONSORSHIP OPPORTUNITIES

Corporate contributions at all levels help advance our ambitious artistic and all-encompassing educational programs and play a crucial role in the Museum's ability to engage our community, and out-of-town visitors with world class art and artists.

Sponsor Level | \$5,000 Contribution

- (6) Six Benefactor tickets to Landscape Pleasures for the entire weekend program, including Saturday evening cocktail reception
- Full Page B&W advertisement in the Landscape Pleasures Journal, distributed at the Symposium and at all garden sites, as well as to a target group of Museum donors (500+ impressions)
- Logo inclusion on event invite mailed to Museum's A-List members and donors (3K reach)
- Sponsor recognition in dedicated e-blast (24K reach)
- Acknowledgement in numerous press releases and tip sheets
- Opportunity to host a private tour of a Parrish exhibition for your company's employees or clients for up to 20 guests
- Corporate member privileges at the Parrish for one year

Participant Level | \$2,500 Contribution

- (2) Two Benefactor tickets to Landscape Pleasures for the entire weekend program, including Saturday evening cocktail reception
- Full Page B&W advertisement in the Landscape Pleasures Journal, distributed at the Symposium and at all garden sites, as well as to a target group of Museum donors (500+ impressions)
- Listing on event invite mailed to Museum's A-List members and donors (reach of 2,100)
- Acknowledgement in numerous press releases and tip sheets

SPONSORSHIP FORM

Name: _____
Name(s) or Company Name (as it should appear on the invitation & all crediting lines)

Contact Name at Company: _____

Address: _____

Phone Number: _____

E-Mail: _____

PAYMENT INFORMATION

Check made payable to Parrish Art Museum is enclosed for \$ _____

Charge my credit card \$ _____

Card number: _____ Security Code _____

Expiration date: _____

RETURN THIS FORM TO

Parrish Art Museum
279 Montauk Highway,
Water Mill, NY 11976

or email to benefitevents@parrishart.org

If you have any questions, please contact
Benefit Events Department
or benefitevents@parrishart.org

Contributions are tax-deductible
as allowed by law.

THANK YOU



WE LOOK FORWARD TO
COLLABORATING TOGETHER

